



Nevada Commission for Women Logo Design Contest

About the Nevada Commission for Women

The Nevada Commission for Women (NCFW) was created in 1991 as an information clearinghouse. The Commission was reactivated in 2014 by Governor Brian Sandoval.

The Nevada Commission for Women has 10 members, all appointed by the Governor, having varied political philosophies regarding issues of concern to women, and no more than five members of the Commission may be from the same political party.

Per NRS 233I, Nevada Commission for Women are tasked with studying the changing and developing roles of women in society, including, without limitation, the recognition of socioeconomic factors that influence the status of women, advising executive and legislative bodies on the effect of proposed legislation on women, collect and disseminate information on activities, programs and essential services available to women in Nevada, informing the news media, educators, governmental officers, professional, business and labor leaders and other persons in position of authority or influence about issues pertaining to women, providing referrals and serve as a resource for information on issues pertaining to women, identifying and recommending qualified women for positions in all levels of government, promoting and facilitating collaboration among commissions and organizations for women at the local, state and national levels, and recognizing and promoting the contributions that women in the State make at the local, state and national levels.

Official Rules

The purpose of the contest is to design a logo for the Nevada Commission for Women. The logo may be used in all media – including online, print, on merchandise and other visual collateral. Following are the official contest rules:

- To be eligible, each entrant must be a State of Nevada student. Contest is open to all elementary, middle, or high school, home-school, online, college or university students.
- Individuals may submit no more than one entry. The entry may include black and white, grey scale and/or color version; with artwork or without artwork, and/or words only.
- All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of the NCFW. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to NCFW. Credit for the winning design will be given on the Nevada Commission for Women's website and in any media surrounding the logo launch.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- Nevada Commission for Women reserves the right to modify the winning logo to better fit the needs of the Commission.
- The decisions of the Selection Committee will be final.

- The selected winner **MUST** submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

How to Enter

To enter the Nevada Commission for Women Logo Design Contest, eligible participants must:

- Complete the Official Entry Form on the next page.
- Create a logo design in .jpeg, .psd, or PDF format (if you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file (e.g., in Adobe Illustrator, Photoshop, Publisher, or InDesign))
- Submit your completed Entry Form and logo design to m.walt@admin.nv.gov by Monday, April 30, 2018.

Selection Criteria

A Selection Committee comprised of Commissioners of the Nevada Commission for Women will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** - Does the entry align with the theme and goals of the NCFW?
- **Originality** - Does the composition exhibit original design, creativity, and imagination?
- **Aesthetic Quality** - Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The winner will receive a \$250 award. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

